

SUMMER SCHOOL ON MANAGEMENT OF CREATIVITY

IN AN INNOVATION SOCIETY

23 June to 8 July 2023

Montreal | Barcelona



PRELIMINARY PROGRAM WEEK 1: MONTREAL

WEDNESDAY, JUNE 21

INTRODUCTION / TEAM
PROJECTS
6@8

THURSDAY, JUNE 22

THE CREATIVE SOCIETY &
ECONOMICS OF INNOVATION

FRIDAY, JUNE 23

POST-COVID RESPONSES
IN HEALTHCARE

SATURDAY, JUNE 24

DISCOVERING MONTREAL

SUNDAY, JUNE 25

TEAM PROJECTS /
CREATIVE WORKSHOP

MONDAY, JUNE 26

SUSTAINABLE MOBILITY &
THE ENERGY CRISIS

TUESDAY, JUNE 27

CREATIVE INDUSTRIES:
NEW DIGITAL OPPORTUNITIES

WEDNESDAY, JUNE 28

SPACE & THE MANAGEMENT
OF EXTREME EVENTS

THURSDAY, JUNE 29

SOCIAL INNOVATION FOR
TACKLING SOCIAL
INEQUALITIES

FRIDAY, JUNE 30

SO, WHAT'S NEXT? /
DEPARTURE FOR BARCELONA

PRELIMINARY PROGRAM WEEK 2: BARCELONA

SUNDAY, JULY 2

WELCOME DINNER

MONDAY, JULY 3

HEALTH CHALLENGES &
COLLABORATIVE
STRATEGIES

TUESDAY, JULY 4

ECOSYSTEMS OF
INNOVATION: GOVERNANCE &
LEADERSHIP

WEDNESDAY, JULY 5

NEW APPROACHES TO
HERITAGE, CULTURE & THE
ARTS

THURSDAY, JULY 6

CIRCULARITY, NEW
RURALITY'S & 0KM
PRODUCTION

FRIDAY, JULY 7

ETHICS, PHILOSOPHY
& VALUES IN INNOVATION
MANAGEMENT

SATURDAY, JULY 8

TEAM CHALLENGE
PRESENTATIONS