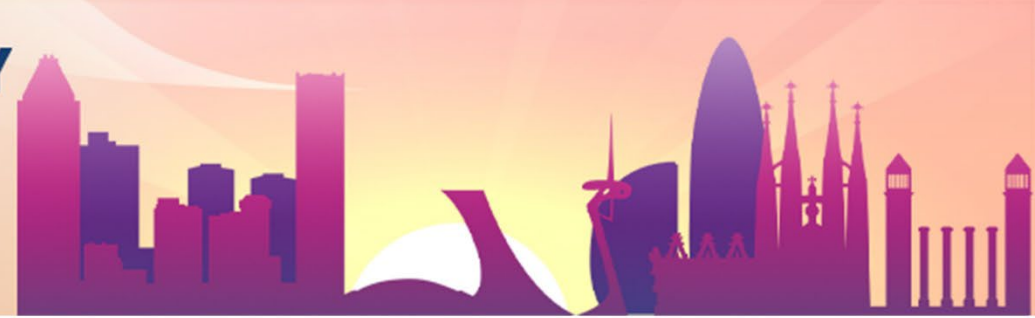


# SUMMER SCHOOL ON MANAGEMENT OF CREATIVITY IN AN INNOVATION SOCIETY

**16<sup>TH</sup> EDITION**

June 26 to July 13, 2024 • Montreal | Barcelona



## PRELIMINARY PROGRAM WEEK 1: MONTREAL

WEDNESDAY, JUNE 26  
INTRODUCTION / TEAM  
PROJECTS  
6@8

THURSDAY, JUNE 27  
REDESIGNING HUBS OF  
MOBILITY FOR A SUSTAINABLE  
ECONOMIC CONTEXT

FRIDAY, JUNE 28  
HOW TO MANAGE ECOSYSTEMS  
OF INNOVATION: CONCEPTS &  
PRACTICES

SATURDAY, 29 JUIN  
SUSTAINABLE DEVELOPMENT,  
ENERGY & MOBILITY

SUNDAY, JUNE 30  
TEAMWORK / CREATIVE  
WORKSHOP

MONDAY, JULY 1  
HOW TO DESIGN AN INNOVATIVE  
DISTRICT IN HEALTHCARE

TUESDAY, JULY 2  
SUSTAINABLE AGRICULTURE

WEDNESDAY, JULY 3  
DIGITAL & CREATIVE INDUSTRIES

THURSDAY, JULY 4  
OPEN LABS & INNOVATION  
MANAGEMENT: THE DYNAMICS  
OF COMMUNITIES &  
ECOSYSTEMS

FRIDAY, JULY 5  
WHAT'S NEXT? /  
DEPARTURE FOR BARCELONA

## PRELIMINARY PROGRAM WEEK 2: BARCELONA

SUNDAY, JULY 7  
WELCOME DINNER

MONDAY, JULY 8  
LOCAL SOLUTIONS TO GLOBAL  
CHALLENGES (GLOBAL  
WARMING, FLOODS,  
POLLUTION...),

TUESDAY, JULY 9  
HEALTHY-LIVING & WELL-  
BEING: EXPERIMENTING IN  
THE MARGINS

WEDNESDAY, JULY 10  
SUSTAINABLE COMMUNITIES:  
REINVENTING TOURISM & LOCAL  
EVENTS

THURSDAY, JULY 11  
FEEDING THE PLANET:  
INNOVATION IN INGREDIENTS,  
PROCESSES & OUTPUTS

FRIDAY, JULY 12  
ENGAGING WITH AUDIENCES:  
CULTURAL SCENE & DISRUPTIVE  
INNOVATION

SATURDAY, JULY 13  
TEAM CHALLENGE  
PRESENTATIONS /  
CLOSING CEREMONY

