

ENTERTAIN -AI

SHWETA SURI
JOANA DO VALLE PEREIRA

COACH: LAURENT SIMON
TEAM 6: ADRIAN, ACEVEDO, DARIA PODMETINA,
DEANNA STANLEY, HAILEY NEMOY, KEN GOIGNER,
MANTAUTAS KRUKAUSKAS, VANESSA ALAIRE,
STEVEN BROWN



E-AI

E-AI
= Entertainment
X Artificial Intelligence

AGENT OF MULTIPLICATION

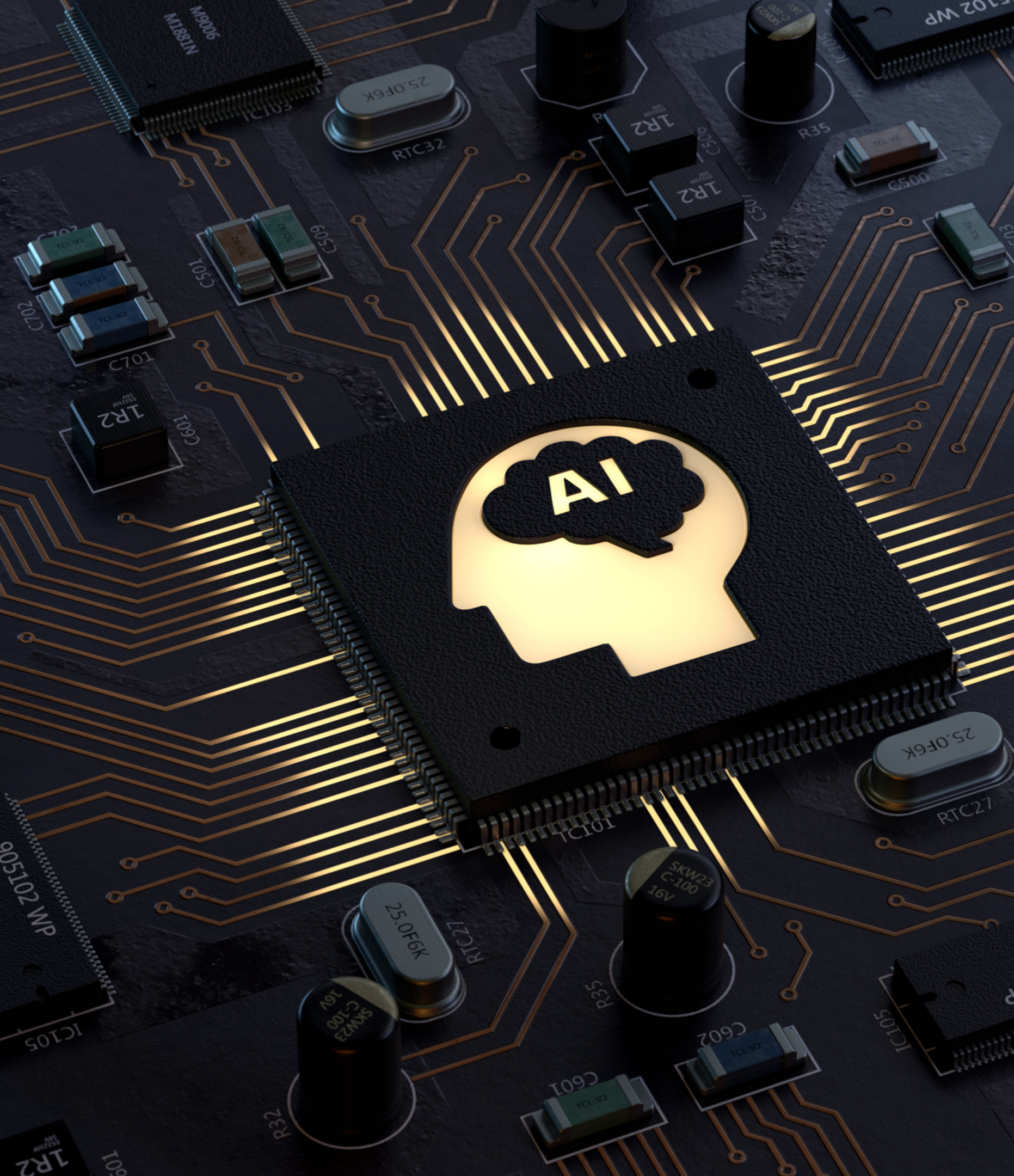
- **CREATE**
- **STIMULATE**
- **CATALYSE**

E-AI'S KEY CHALLENGES





OUR CHALLENGE



WHY ENT + AI

INSPIRATIONS

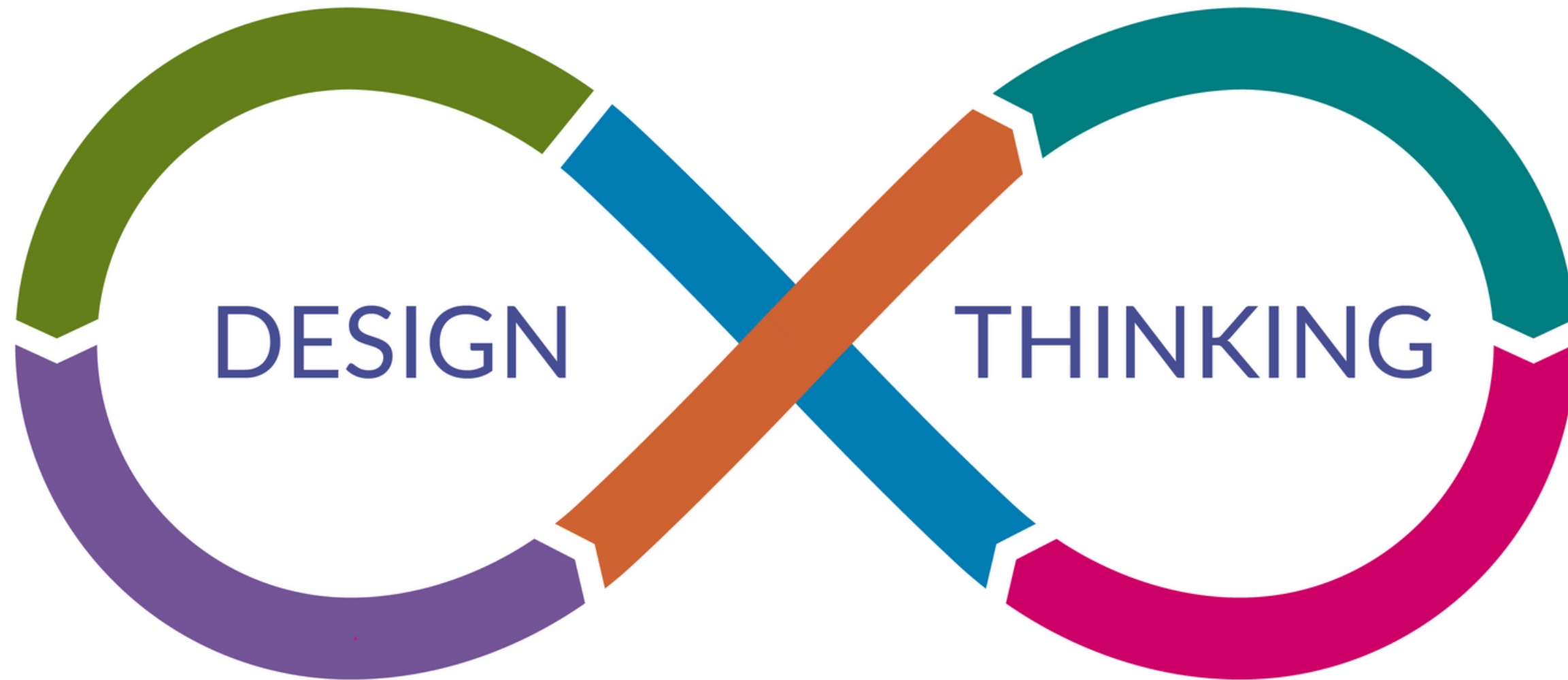


METHODOLOGY

EMPATHISE

IMPLEMENT

PROTOTYPE



DEFINE

IDEATE

TEST



EMPATHIZE

ADDRESSING GAPS

SOCIAL MEDIA LISTENING

DEFINE STAKEHOLDERS

ENTERTAINMENT FIRMS

RESEARCHERS

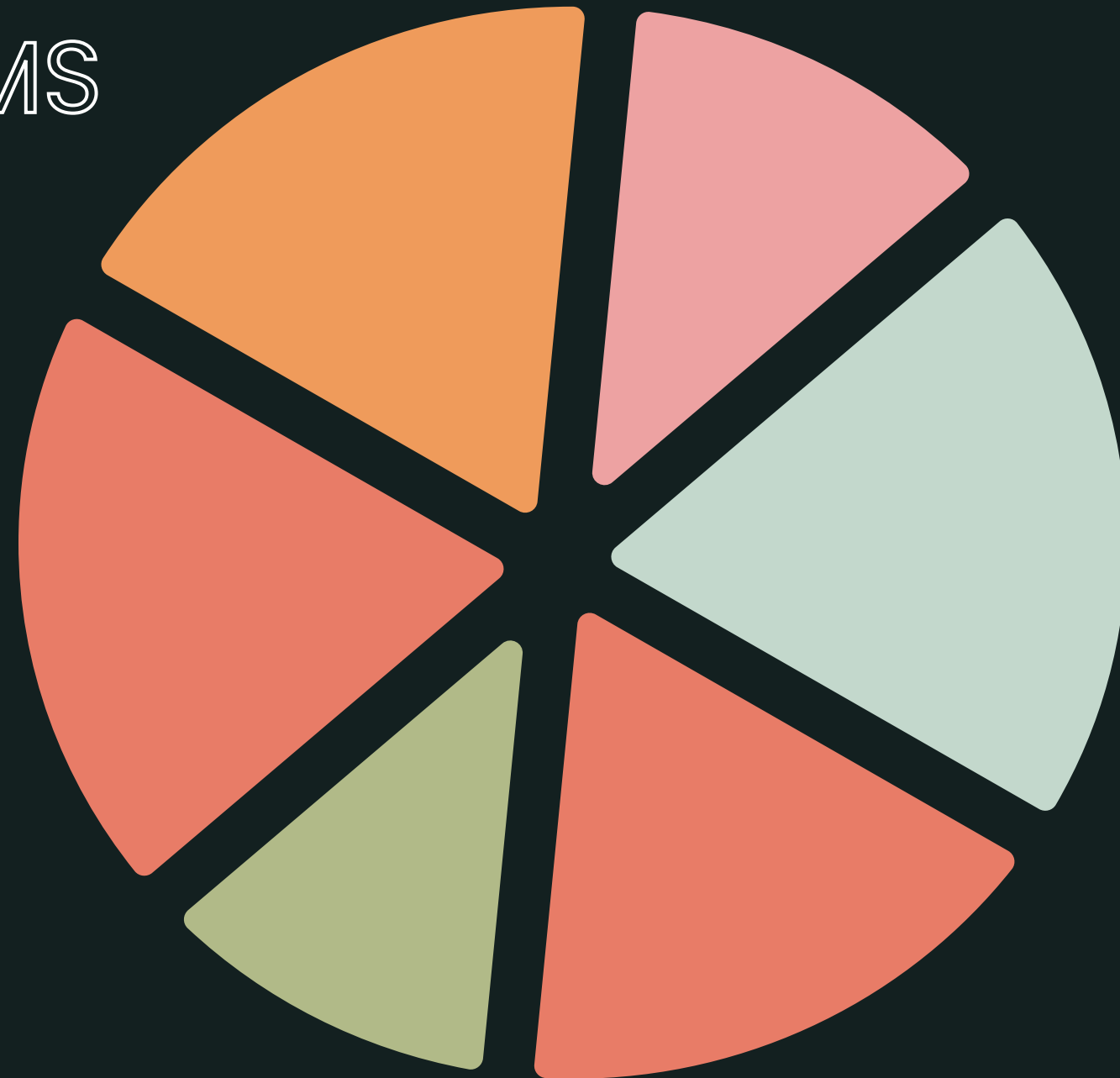
AI FIRMS

POLICY MAKERS

INDIVIDUAL ARTISTS

MEMBERS

CITIZENS



VALUE

PROPOSITION



COMMUNITIES OF INNOVATION



ECOSYSTEM & MIDDLEGROUND



RECOMMENDATIONS

The background of the image is a solid black field. Overlaid on this are numerous thin, glowing lines in three colors: bright red, light blue, and white. These lines are scattered across the frame, some appearing as long, straight streaks while others form loops or curves. The overall effect is that of a complex, abstract network or a chaotic pattern of light trails.



MANIFESTO

Be the global space that collides the industries of AI, Entertainment and beyond through education, cross-pollination, and collaboration of these communities in an inclusive and ethical manner that consciously serves the greater good.



PRINCIPLES

Step 1

DIVERSITY &
ACCESSIBILITY

Step 2

CURIOSITY

Step 3

PROJECT &
EVENT DRIVEN

Step 4

BEING A
CHAMPION & A
DISRUPTOR

Step 5

MIDDLEGROUND

Step 6

CROSS-
POLINATION

Step 7

SUSTAINABILITY

Step 8

GLOCAL



SOCIAL MEDIA STRATEGY



COLLABORATIVE
● PLATFORM

E-AI FESTIVAL



FUN
ENGAGING
DEMOCRATIC
ACCESSIBLE
SUSTAINABLE
FREE OF CHARGE



E-AI FESTIVAL B2B



HAPPY E-AL HOUR





THANK
YOU